

Please fill out this form and send it by mail or fax to the coordinator of the nine task forces, Kent Cooper:

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Yes, I would like to participate in the next phase of the National Mall Conservancy Initiative's work. Please add me to your contact information for the task force(s) I have marked.

Name _____

Affiliation _____

Email: _____ Phone: _____

Address _____

City/State/Zip Code _____

o **1. Mall Brochure and Map:** Design and publish a small, free, handout brochure which includes a current map of the complete Mall.

o **2. Web Based Mall Events Calendar:** Organize and activate a comprehensive web based calendar of daily events on the Mall.

o **3. Enhance the DC-Mall Connection:** This program is intended to increase cooperation between the DC government and federal interest, and to build greater use of the Mall as an integral component in the urban park system.

o **4. National Mall Day:** Organize a day of special events, a National Mall Day designated by Congress, when each of the Mall stakeholders will offer exhibits or events.

o **5. Sustainable Horticultural Program:** Organize a program of measuring the health of the turf grass and trees on the Mall, and develop enhanced maintenance protocols which could allow for greater long-term, intensive, public use.

o **6. Performance Arts and Activities:** This program is designed to entertain and educate Mall visitors of all ages by increasing the quality and quantity of both roaming and fixed open-space activities.

o **7. Concessions and Other Visitor Amenities:** Improving the quality of the visitor experience by enhancing food service, vending, toilets, shelter, access, and local transportation throughout the Mall.

o **8. Visions for a Third Century Mall:** The basic design principles of the L'Enfant and McMillan Plans could be embodied in several alternate Third Century Mall expansion visions that could provide the Mall with the seamless growing space needed to keep it vital as the nation's premier civic space.

o **9. Mall Welcome Center:** A central all-weather facility for welcoming tourists with interpretive programs, and offering general information and support is needed. A feasibility study of utilizing the Arts and Industries Building for that purpose is envisioned.

Each of these projects is intended to fill a gap in the National Mall's programming. They are to be undertaken in cooperation with the National Park Service, the Smithsonian, the Architect of the Capitol, and other agencies with stewardship over parts of the Mall.